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For the Tenth Consecutive Year, CareCredit Supports ADA Foundation Give Kids a Smile® Fund with $100,000 Grant

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For the tenth consecutive year, CareCredit [1]® has donated $100,000 to the ADA Foundation (ADAF) Give Kids A Smile (GKAS) Fund. The $100,000 grant is designated to support GKAS programs and events with the goal of providing treatment, education and screening for underserved children.

The CareCredit donation will fund several GKAS access to care initiatives including collaborative events between GKAS and the non-profit organization TeamSmile. These collaborative events will bring together dentists and dental team members who will volunteer their time to provide education and free oral health treatment to underserved children in collaboration with high-profile sports teams. These events provide an excellent opportunity for children to interact with the players and dental team members by providing a fun, relaxed environment to teach them about the basics of dental care.

“CareCredit is excited to have helped fund the Give Kids A Smile program for the past 10 years and we are happy to be able to continue to support this important cause,” said Cindy Hearn, senior vice president branding and communications for CareCredit, member of the ADA Foundation Board of Directors and the ADAF’s GKAS Committee. “As the Founding Donor of the ADA Foundation GKAS Fund, we’re pleased that our grant will, once again, help improve the lives of children who have little or no access to necessary dental care and help them find a dental home.”

For more information about the GKAS events, visit facebook.com/GiveKidsASmile [2] or follow GKAS on Twitter @GiveKidsASmile [3].

About CareCredit®

For nearly 30 years CareCredit [1], from Synchrony Financial (NYSE: SYF [4]), has helped millions of people pay for needed and desired care and health expenses. CareCredit is a health, wellness and personal care credit card accepted through a national network of more than 195,000 healthcare providers and healthcare-focused retailers. For more information on CareCredit, call 800-300-3046 or visit www.carecredit.com [1]. For more information about Synchrony Financial visit www.synchronyfinancial.com [4].

About the ADA Foundation

As dentistry's premier philanthropic and charitable organization, the ADA Foundation is a catalyst for uniting people and organizations to make a difference through better oral health. The ADA Foundation provides more than $800,000 in grants, scholarships, and awards annually to programs that are in alignment with the organization’s four mission pillars: Charitable Assistance, Access to Care, Research and Education (C.A.R.E.). As part of these efforts, the ADA Foundation oversees Give Kids A Smile® and also oversees the ADA Foundation Dr. Anthony Volpe Research Center in Gaithersburg, Maryland (formerly the Paffenbarger Research Center). For more information about the ADA Foundation, visit www.adafoundation.org [5].

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FOR MORE INFORMATION

www.carecredit.com [1] or Facebook.com/CareCredit [6] or Twitter.com/CareCredit [7]

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