

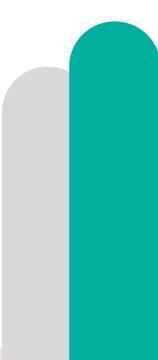
# COST OF PET OWNERSHIP IN 2025



This update to the **Synchrony Pet Lifetime of Care Study** reveals that while pet owners are spending more on their pets, there is a gap between **perceived and actual costs** for a **Lifetime of Care**.



Both **dog and cat owners** increasingly view pets as their family, child or best friend, indicating a cultural deepening of **emotional bonds**.



Dogs from **75%** TO **77%**

Increase from 2022



Cats from **75%** TO **88%**

Increase from 2022



## 1 out of 2

pet owners say unexpected expenses are causing increased financial worry (up from 1 in 3)

Caring for a dog over **15 years** now costs **\$22,125 to \$60,602** an average increase of **11.65%**

For cats, the rise is even sharper: **\$20,073 to \$47,106**, an average increase of **19.4%** from 2022



**Small companion animal** expenses, based on a 6-year lifespan, range from **\$7,600 to \$14,938** (first year results)



## One-year care costs 2025



Increase from 2022



Increase from 2022

## Expected lifetime expenses\*



Dogs

**\$8,158**



Cats

**\$5,735**



Small Companion Animals

**\$2,977**